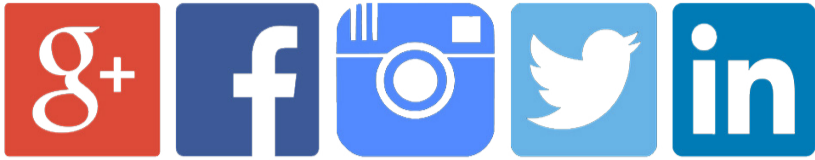


VICTORIA CARTER TEAM

The Marketing Difference

#78 nationally, Wall Street Journal's Top Agents, 2016
#1 Sales Associate Company-wide, Weichert, Realtors, 2015*



SOCIAL MEDIA

We actively post new listings, open houses, closings, community events and useful real estate articles on social media networks. Our social media presence includes Facebook, Twitter, LinkedIn, YouTube, Google+ and Instagram. The Victoria Carter, Realtor Facebook page has over 5,300 followers alone, and in addition to advertising on social media, we utilize paid social campaigns to promote our properties.

EMAIL CAMPAIGNS

Newsletter

Every Friday, we send an email to our list of email subscribers with details of new listings and open houses. These email campaigns contain detailed property information, videos plus school and town highlights.



LOCAL NEWS FEEDS

Because we know that families are always interested in what's happening in the local community, we subscribe to local newsletter feeds and post weekly links on our social media platforms. It grows our subscriber base, so more people see our properties and visit our social media pages.

MONTHLY BLOG



Thought leadership is a key component of growing our followers. Each month, we write a real estate-related blog. We've covered local towns, mortgages and financing, housing trends, home buying and selling tips, and even multigenerational living.



COMMUNITY EVENTS

The Victoria Carter team live, work and raise families in the towns we cover. We sponsor and contribute to numerous local events throughout the year and remain active members of our vibrant communities.



VICTORIA CARTER

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